

impact 2009

where you impact our region's future

At **impact 2009**, the Ann Arbor Chamber, in conjunction with A2Success, will bring leadership, business and community voices together to create alignment on a compelling vision of regional success to ensure that the Ann Arbor region continues to thrive.

impact 2009 attendees will:

- ▶ Understand current initiatives engaging a cross section of our community;
- ▶ Think strategically and make recommendations on mobilizing community resources to support achievement of specific goals;
- ▶ Share their wisdom on what they believe should be "priority focus areas" for action;
- ▶ Understand various options for engagement and determine what, if any, role they would like to play in ensuring our region is well-positioned for success; and
- ▶ Know their voice has been heard and that they have made a difference.

"Priority focus areas" will include corporate leadership, government efficiency, improving K-12 performance, talent centers and transit. After hearing a brief overview, attendees will select a priority focus area breakout session to more closely examine associated issues, challenges and opportunities.

impact is your chance to connect, speak out and shape the region's future!

event details

date

Wednesday, September 30, 2009

time

Registration: 7:30am
(continental breakfast included)
Program: 8:00am - 1:00pm
(refreshments and lunch included)

location

Kensington Court Ann Arbor
610 Hilton Boulevard, Ann Arbor

cost

Through September 23: \$65 Ann Arbor Chamber members; \$85 prospective members and general public
After September 23: \$85 everyone

registration

To register, please call 734.665.4433 or visit www.annarborchamber.org (see the "events" link, followed by the "calendar of events" link)

sponsorship

For information about sponsorship opportunities, please contact Kyle Mazurek, Vice President of Government Affairs, at 734.214.0101 or kyle@annarborchamber.org

further information about A2Success

Please visit www.a2success.org

agenda

8:00 Welcome & Introductory Remarks

John Hansen, Interim President & CEO, Ann Arbor Area Chamber of Commerce

8:15 Purpose & Desired Outcomes, Planning Process & Agenda Review

Bev Seiford, Partner, Dannemiller Tyson Associates

8:25 A2Success Presentation

Paul Schutt, CEO, Issue Media Group

8:45 Table Talk Response

9:05 A2Success Co-Chair Q&A Session

Martha Bloom, Vice President, Ann Arbor Area Community Foundation

Jeff Irwin, Commissioner, Washtenaw County Board of Commissioners

Mark Ouimet, Commissioner, Washtenaw County Board of Commissioners

Paul Schutt, CEO, Issue Media Group

Larry Voight, Executive Director, Catholic Social Services

9:35 Refreshment Break

10:00 Priority Focus Area Breakout Sessions

Corporate Leadership, led by **Mark Ouimet**, Commissioner, Washtenaw County Board of Commissioners
Tony VanDerworp, Director, Washtenaw County Office of Strategic Planning

Government Efficiency, led by **Rick Snyder**, CEO, Ardesta LLC
David Behen, Vice President of Public Sector & Education, GDI Infotech

Improving K-12 Performance, led by **Dr. William Miller**, Superintendent, Washtenaw Intermediate School District
Dr. Todd Roberts, Superintendent, Ann Arbor Public Schools
Eric Lupher, Director of Local Affairs, Citizens Research Council of Michigan
Wendy Correll, Executive Director, Ann Arbor Public Schools Educational Foundation
Martha Bloom, Vice President, Ann Arbor Area Community Foundation

Talent Centers, led by **Mandy Grewal**, Supervisor, Pittsfield Township
Anya Dale, Planner, Washtenaw County Office of Strategic Planning

Transit, led by **Jeff Irwin**, Commissioner, Washtenaw County Board of Commissioners
Terri Blackmore, Executive Director, Washtenaw Area Transportation Study

11:50 Focus Area Report Outs & Priority Setting

12:30 Lunch

12:50 Next Steps & Closing Remarks
John Hansen, Interim President & CEO, Ann Arbor Area Chamber of Commerce

1:00 Adjournment